BRIEF TITLE	APPROVAL DEADLINE	REASON
South Street Business Improvement District (BID)		To create a Business Improvement District in the South Street Redevelopment Area.

	L		
DETAILS		**************************************	POSITIONS/RECOMMENDATIONS
Legislation is needed to create the Sol Business Improvement District.	uth Street	nsor	Urban Development Department
		ram artments, or ps Affected	
	Appli Prop	cants/ onents	Applicant: Urban Development Department
			Other South Street Business & Civic Association South Street Business Improvement Board

Discussion (Including Relationship to other Council Actions)	Opponents	Groups or Individuals
The South Street Business Association, comprised of business owners, property owners, and adjacent neighborhood association members, support and have worked toward the establishment of a BID for the South Street business area. This area has been identified as the alley west of 9 th Street to 19 th Street.		Basis of Opposition
	Staff Recommend.	★ For Against Reason Against
The BID will provide maintenance of the streetscape improvements that were part of the City's improvement project in this area. The maintenance includes: planting bed irrigation system maintenance including spring start-up and fall shut-down; removal of litter from sidewalks, median planting beds, planting areas in the South Street right-of-way and the 14 th Street plaza area; trash removal from the 14 th Street plaza area trash receptacles; replacement as needed of street furniture, planters, ornamental lights and trash receptacles; and the care and maintenance of all landscaping, including watering, fertilizing, weeding, pruning, spraying and mulching and removal and replacement of dead plants, shrubs, and trees.		
	Board or Commission Recommend.	BY For Against No Action Taken For with revisions or conditions (See Details column for conditions)
	CITY COUNCIL ACTIONS (For Council Use Only)	 □ Pass □ Pass (As Amended) □ Council Sub. □ Without Recommendation □ Hold □ Do not Pass

DETAILS	POLICY/PROGRAM IMPACT			
	POLICY OR PROGRAM CHANGE	NO DYES		
	OPERATIONAL IMPACT ASSESSMENT			
	FINANCES			
	COST AND REVENUE PROJECTIONS	COST of total project: \$ COST of this Ordinance/ Resolution \$		
		RELATED annual operating Costs \$		
		INCREASE REVENUE EXPECTED/YEAR \$		
	SOURCE OF FUNDS	CITY [Approximately]		
		\$%		
		- NON CITY [Approximately]\$%\$%		
	BENEFIT COST Front Foot Assessment Square Foot	Average \$ \$		

APPLICABLE DATES:

FACT SHEET PREPARED BY: Ernie Castillo

REVIEW BY: Wynn Hjermstad